

## Terms and Conditions

### Painted Creatures: The UMAG Animal Drawing Competition

#### Organiser

- *Painted Creatures: The UMAG Animal Drawing Competition* (hereafter “Competition”) is hosted by the University Museum and Art Gallery, The University of Hong Kong (hereafter “UMAG”).
- By joining the Competition, participants will be bound by the Terms and Conditions listed here and UMAG reserves the right to exclude any entries from the Competition if a participant has breached its rules.

#### Eligibility

- The competition is open to all Hong Kong primary and secondary students, and other members of the public aged 18 and above. Note that the contest is only open to Hong Kong residents. UMAG Staff, its subsidiaries or affiliates, and their immediate family and household members are ineligible.
- UMAG has the final decision on the eligibility of participants.

#### Entry Period

The entry period is between **10 March (opens at 1 p.m. HKT) to 8 May 2021 (closes at 2 p.m. HKT)**. The entry submission time will be based on the server record. Early or late submissions will not be accepted.

#### Important notes on submission

1. To participate, you will need to have an Instagram account. Creating the Instagram account is free, but you will be subject to the account provider’s applicable terms and conditions (<http://instagram.com/about/legal/terms/#>). Participants are required to set their Instagram profile to **public** until **28 May 2021**.
2. Follow **umag\_hku** on Instagram.
3. Participants may submit as many entries as they wish, but you cannot submit the same work multiple times. Each participant can only receive one award. Entries are limited to original works that have not been previously displayed or exhibited, and of which the entrant holds all applicable rights. Works that have won prizes in other competitions, or that have been submitted to other competitions currently underway, are not eligible. Participants must be the sole owner of the copyright of the competing work.
4. Each submission must be accompanied by a **title** and **caption** (no more than 60 words in Chinese or 40 words in English). Captions should not be an overlay on the drawing.
5. Participants are required to upload the drawing and tag **@umag\_hku** alongside the hashtag **#PaintedCreatures** and the category you belong to (**#Primary/ #Secondary/ #Public**) on his/her personal Instagram account.
6. The Submission must meet the format and size requirements of Instagram.
7. The judging criteria of the submission is based on a) **Originality**; b) **Professional quality**, such as skill and neatness; c) **Aesthetic quality**, such as composition and use of colour; and d) **Concept**, such as the work’s relevance to the theme of the competition.

8. By joining the Competition, participants agree to accept that UMAG has the right to display or publish their Instagram account names and their competing works in/on UMAG's:

(i) printed publications; (ii) online publications; and (iii) any other promotional channels.

9. UMAG is not responsible for any data submission delay, loss and error, or computer, network and other technical issues. The proof of dispatch is not accepted as proof of delivery or successful transmission of the entry.

### **Content Restrictions**

The Submission:

- must not contain material that violates or infringes on another's rights, including but not limited to privacy or intellectual property rights;
- must not contain content created by a third party, such as images or artwork;
- must not prominently feature brand names or trademarks.
- must not disparage UMAG or any other person or party;
- must not contain material that is inappropriate, offensive, indecent, obscene, tortious, defamatory, slanderous or libelous;
- must not contain material that promotes bigotry, racism, hatred or harm against any group or individual, or promotes discrimination based on race, gender, religion, nationality, disability, sexual orientation, or age; and
- must not contain material that is unlawful, in violation of, or contrary to the laws or regulations in any state where the Submission is created.

Failure to comply will result in the submission being invalid for entry. UMAG reserves the right to delete the related content, remove the eligibility of any participants who have violated any of the above guidelines, as well as the right to take legal action. UMAG will not bear any responsibility for such infringing acts. Each Submission must be unique. Submissions generated by script, macro, or other automated means are invalid. In the event of a dispute as to any registration, the authorised holder of the Instagram account used to enter the Competition will be deemed to be the entrant. The "authorised account holder" is the natural person assigned an email address used to create the IG account. Each potential winner may be required to show proof of being an authorised account holder.

### **Prizes**

A champion, a first runner-up, a second runner-up and five merit awards for each category.

#### **Primary**

- Champion: Faber-Castell Solid Water Colour Set (36 colours) + A certificate of merit
- 1st runner up: Faber-Castell Solid Water Colour Set (24 colours) + A certificate of merit
- 2nd runner up: Staedtler Noris Club Watercolour Disc set (12 colours) + A certificate of merit
- Merit awards (5 winners): A certificate of merit

#### **Secondary**

- Champion: Textile catalogue *Pictorial Silks: Chinese Textiles from the UMAG Collection* + FINECOLOUR Junior Marker Set (24 colours) + A certificate of merit

- 1st runner up: Textile catalogue *Pictorial Silks: Chinese Textiles from the UMAG Collection* + Faber-Castell PITT Pen Brush Box Set (12 colours)+ A certificate of merit
- 2nd runner up: Textile catalogue *Pictorial Silks: Chinese Textiles from the UMAG Collection* + MARVY Drawing Liner Set (8 pieces) + A certificate of merit
- Merit awards (5 winners): A certificate of merit

- **Public**

- Champion: Textile catalogue *Pictorial Silks: Chinese Textiles from the UMAG Collection* + Faber-Castell Watercolour Pencils Sketch Set (60 colours) + A certificate of merit
- 1st runner up: Textile catalogue *Pictorial Silks: Chinese Textiles from the UMAG Collection* + Faber-Castell Watercolour Pencils Sketch Set (48 colours) + A certificate of merit
- 2nd runner up: Textile catalogue *Pictorial Silks: Chinese Textiles from the UMAG Collection* + Faber-Castell Watercolour Pencils Sketch Set (36 colours) + A certificate of merit
- Merit awards (5 winners): A certificate of merit

The prize must be picked up from the UMAG office (2/F T.T. Tsui Building, University Museum and Art Gallery, HKU, 90 Bonham Road, Pokfulam) by the winner by **30 June 2021**.

Prizes are non-transferable and no substitution will be made except as provided herein at UMAG's sole discretion. UMAG reserves the right to substitute a prize (or a component thereof) for one of equal or greater value if the designated prize should become unavailable for any reason.

### Results Announcement

The winning results will be announced on the UMAG website and UMAG's Facebook and Instagram pages on **28 May 2021**. The winners will be required to provide their names (as stated on their identification documents), phone numbers and email addresses via Instagram's Inbox Message. The personal information collected will only be used for contacting the winners for prize redemption and identity authentication purposes. Winners should ensure that all the information given is true and correct. Winners will also be notified by email or by phone individually.

The decisions made by the panel of judges shall be final. In case of any dispute, UMAG reserves the right of final decision.

### Entrant's Personal Information

Information collected from each entrant is subject to the University of Hong Kong's Privacy Policy [https://www.hku.hk/about/policies\\_reports/privacy\\_policy.html](https://www.hku.hk/about/policies_reports/privacy_policy.html).

This Competition is in no way sponsored, endorsed or administered by, or associated with Instagram LLC.

In case of any inconsistencies between the English and Chinese versions of these terms and conditions, the English version shall prevail.

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