designing the future

years of bauhaus
This year, we celebrate the 100th anniversary of the Bauhaus, Germany’s most famous school of design. While only few people manage to celebrate their 100th birthday, in the lifespan of an art style this merely marks the teenage years. Germany is proud to see the anniversary being celebrated through many different festivities in countless countries across the globe throughout the entire year. It is only natural that we would also honour the Bauhaus here in Hong Kong with this symposium.

After all, the Bauhaus is not only recognized and adored in Germany. After the rise of the Nazis to power, unfortunately, the Bauhaus school in Germany was forced to close and many artists were forced to emigrate. This time was undoubtedly one of the darkest chapters in recent history, but it did help accelerate the international impact of the Bauhaus and spreading its ideas across the globe.

This symposium underlines the global importance of the Bauhaus, which came to be one of the most significant and effectual cultural “products” of Germany. All around one can see its influences, even here in Hong Kong: The Hong Kong News-Expo inside the former Bridges Street Market has Bauhaus-style architectural design. The Central Market and the Wan Chai Market in the heart of Hong Kong were influenced by the Bauhaus style. But also in the Hong Kong Arts Centre, which hosts the Goethe-Institut, one can find its traces. It was designed by the architect Tao Ho, who worked together with Walter Gropius, the founder of the Bauhaus school, during his time at Harvard.
These buildings demonstrate the initial intentions behind the Bauhaus style: The idea was not to build cathedrals, but rather accommodation and everyday items for many, preferably for all, which are practical and beautiful at the same time. Today, these intentions are more important than ever, especially in cities like Hong Kong.

I would like to express my sincere gratitude to the University of Hong Kong Department of Architecture and UMAG for hosting and co-organizing this conference. And I would also like to thank representatives of other universities in Hong Kong. Professors from HKU, HKBU Academy of Visual Arts, CityU School of Creative Media, CUHK and PolyU all sat together to plan this symposium with their counterparts in the Bauhaus University Weimar, the Anhalt University of Applied Sciences, and the Mainz University of Applied Sciences. Last but not least, I would like to thank the German Academic Exchange Service (DAAD) for supporting this event, and the Goethe-Institut Hong Kong for initiating and co-organizing it.

In this spirit, I wish all participants many interesting and rewarding talks and a happy birthday celebration.

DIETER LAMLÉ
Consul General, Consulate General of the Federal Republic of Germany in Hong Kong
11 April 2019  University Museum and Art Gallery, The University of Hong Kong, Drake Gallery, 1/F, Fung Ping Shan Building, 90 Pokfulam Road

17:00 – 18:30  
Welcome  
FLORIAN KNOTHE (Director, University Museum and Art Gallery, The University of Hong Kong)  
DIETER LAMLÉ (Consul General, Consulate General of the Federal Republic of Germany in Hong Kong)

Bauhaus: The Original Vision—Reflections Today—Inspirations for the Future  
Keynote by GERD ZIMMERMANN (Director emeritus, Bauhaus-University Weimar)

18:30 – 19:30  
Exhibition opening and wine reception

19.30 – 21.00  
Film screening: Bauhaus Spirit: A 100 Years of Bauhaus (Vom Bauen der Zukunft—100 Jahre Bauhaus)  
A Documentary Film by Nils-Christian Bolbrinker and Thomas Tielsch  
Lecture Theatre LG1 - CYPP4, Chong Yuet Ming Physics Building, The University of Hong Kong
12 April 2019   Faculty of Architecture, The University of Hong Kong, Lecture Theatre Room 730, Knowles Building, Pokfulam Road, East Gate

09:00 – 10:30

Welcome
CHRISTIAN LANGE (Faculty of Architecture, The University of Hong Kong)

1. Bauhaus: Design Innovation—Innovative Design

Introduction and Moderation
STEFAN SONNTAG (School of Design, The Hong Kong Polytechnic University)

Bauhaus Design: Forerunner and Multiplier
PETRA EISELE (School of Design, Mainz University of Applied Sciences)

Beyond Bauhaus—The next 100 Years
HERMANN WOLFRAM KLÖCKNER (Interaction Design, Anhalt University of Applied Sciences)

10:30 – 11:00

Coffee Break (optional: Tour of the Robotics-Studio, The University of Hong Kong)

11:00 – 12:30

2. Bauhaus: Design Influences in Asia

Introduction and Moderation
HENDRIK TIEBEN (School of Architecture, The Chinese University of Hong Kong)

Bauhaus and Modern Architecture in China
ZHU TAO (Faculty of Architecture, The University of Hong Kong)
Bauhaus and Modern Architecture in Hong Kong and Singapore
EUNICE SENG (Faculty of Architecture, The University of Hong Kong)

Bauhaus and Education in China
HOU LI (College of Architecture and Urban Planning, Tongji University, Shanghai)

12:30 – 13:30

Lunch

13.30 – 14.30

3. Bauhaus: Media and Art

Introduction and Moderation
FLORIAN KNOTHE (University Museum and Art Gallery, The University of Hong Kong)

László Moholy-Nagy: Photography and Typography at the Bauhaus
PETRA EISELE (School of Design, Mainz University of Applied Sciences)

Experimental Animation Film
MAX HATTLER (School of Creative Media, City University of Hong Kong)

14:30 – 15:30


Introduction and Moderation
TOBIAS KLEIN (School of Creative Media, City University of Hong Kong)
Bauhaus and the New City
HENDRIK TIEBEN (School of Architecture, The Chinese University of Hong Kong)

Robotics-aided Building
CHRISTIAN LANGE (Faculty of Architecture, The University of Hong Kong)

15:30 – 16:00 Coffee Break (optional: Tour of the Robotics-Studio, The University of Hong Kong)

16.00 – 18.00 5. Bauhaus: Innovation in Teaching and Learning

Introduction and Moderation
PETER BENZ (Academy of Visual Arts, Hong Kong Baptist University)

Revolutionized Teaching, “Masters“ and the Connection of Theory and Praxis
GERD ZIMMERMANN (Bauhaus-University Weimar)

Innovative Teaching in the 21st century
TOBIAS KLEIN (School of Creative Media, City University of Hong Kong)

The German Academic Exchange Service (DAAD) and Funding Opportunities for Postgraduates, Doctoral Students and Researchers
SIEGBERT KLEE (DAAD, Hong Kong)

18:00 – 19:00 Response and Perspectives
HARALD KRAEMER (School of Creative Media, City University of Hong Kong)
PARTICIPANT BIOGRAPHIES

Peter Benz is an Associate Professor of the Academy of Visual Arts, HKBU and currently also serves as its Associate Director (Teaching & Learning). As such he has developed a keen interest in innovative teaching & learning concepts and approaches in international visual arts education practices. In particular, he has become increasingly involved with the research & development of digital tools for creative educational programmes, strategies for collaborative distance teaching and learning in creative practices, and co-/extra-curricular activities as a means of extending the classroom beyond the confines of the traditional academic campus. His further research interests lie especially in the potentials of data mappings of the creative ecology; the investigation and development of possibilities and methodologies for experience as a creative medium; in everyday objects, in particular in everyday products—he is an avid collector of spoons; and in “un-designed” marginal spaces, which have led to a current preoccupation with the notion of “control” in public space. Peter is also an alumni and former faculty member of Bauhaus-University Weimar.

Petra Eisele studied German and art history, and then completed the four-year-long research project “bauhaus medial” at Trier University. She was awarded a PhD by the Berlin University of the Arts for her thesis on developments in postmodern design since the 1960s. From 2000 to 2003 she was employed at the Bauhaus University, Weimar, working in history and theory of design. She has been professor in design history and theory at Mainz University of Applied Sciences since 2006. She is the chairperson and a founding member of Gesellschaft für Designgeschichte (Society for the History of Design), created in 2008, and since 2011 she has been the deputy-director of the design-labor gutenburg at Mainz University of Applied Sciences.

Max Hattler is an artist and academic who works with abstract animation, video installation and audiovisual performance. He holds a master’s degree from the Royal College of Art and a Doctorate in Fine Art from the University of East London. His work has been shown at festivals and institutions such as Resonate, Ars Electronica, ZKM Center for Art and Media, MOCA Taipei and Beijing Minsheng Museum. Awards include Supernova, Cannes Lions, Bradford
Animation Festival and several Visual Music Awards. Max has performed live around the world including at Playgrounds Festival, Re-New Copenhagen, Expo Milan, Seoul Museum of Art and the European Media Art Festival. He lives in Hong Kong where he is an Assistant Professor at School of Creative Media, City University of Hong Kong.

Siegbert Klee studied Germanic and Romance Languages and Literatures in Germany, France, and the United States. He earned a PhD in German Literature from the University of Pennsylvania in Philadelphia, USA. From 1990 to 1994 he taught in the Department of Germanic and Slavic Languages, and at the Joseph H. Lauder Institute of Management and International Studies at the University of Pennsylvania. Klee was Director of the International Office and Lecturer at the Technical University of Applied Sciences OWL in Lemgo, Germany, and worked from 2005 to 2010 for the DAAD in the Ukraine (Odessa and Kiev) where he headed the DAAD Information Centre Kiev and taught German Language and Culture at the National Shevchenko University Kiev (2007–10). Since September 2012, he has held the position of Director of the DAAD Information Centre Hong Kong & Macau and Visiting Scholar in the Department of Government and International Studies at HKBU. His research interests include International University Relations, Academic Exchange, Intercultural Communication, Comparative European Cultural Studies, and German as a Foreign Language.

Tobias Klein works in the fields of Architecture, Art, Design, and interactive Media Installation. His work generates a syncretism of contemporary CAD/CAM technologies with site and culturally specific design narratives, intuitive non-linear design processes, and historical cultural references. Before joining City University Hong Kong in the role of interdisciplinary Assistant Professor in the School of Creative Media and the architectural department, he was employed at the Architectural Association (2008–2014) and the Royal College of Art, (2007–2010), instructing students at the postgraduate level. The works of his studio are exhibited internationally with examples in the collection of the Antwerp Fashion Museum, the London Science Museum, the V&A, the Science Gallery (Melbourne), the container (Tokyo), the Bellevue Arts Museum, Museum of Moscow and Vancouver and in the permanent collection of China’s first 3D Print Museum in Shanghai. He lectures and publishes internationally, recently winning SIGGRAPH 2018’s Best Art Paper Award for his research on the translation from traditional to digital craftsmanship.
Hermann Klöckner was born and raised by a science teacher and an inventor in the German countryside. After studying design at the Berlin University of the Arts and developing several patents in the field of metamaterials, he focused on interaction design; e.g., in collaboration with the Design Studio ART+COM for museums and international clients, merging digital and physical aspects into holistic narratives like kinetic sculptures and hybrid experiences. In addition to commercial work, Hermann Klöckner has conducted several guest-professorships at the China Academy of Arts in Hangzhou and has worked on several research projects in the field of hybrid UX and mobility. Today, Hermann Klöckner is lucky to teach and research with international students in the historical Bauhaus building, aiming to transfer the “Bauhaus-Spirit” into a sustainable design culture for the 21st century. He is also a partner at the data culture studio CAVORIT.

Harald Kraemer is Associate Professor at School of Creative Media of City University of Hong Kong and Head of the Curating Art & Media stream of the Master of Arts in Creative Media program. Since his PhD in Art History on Museum Informatics & Digital Collections and his MA in Museum and Curatorial Studies, he has been involved in more than 60 museum management projects and he has produced more than 120 interactive online and offline applications. He has curated and designed exhibitions such as ISEA2016 in Hong Kong, The Age of Experience (HK 2015/Vienna 2016) and Interval in Space (Nairs/HK 2017). Kraemer has written and published widely on hypermedia design, museum informatics, digital collections, and contemporary art. Recent publications include: The Age of Experience. Hong Kong – Vienna. Exhibition Strategy & Reflection (2017); Robert Lettner. Das Spiel vom Kommen und Gehen (2018). Forthcoming publications: Multimedia Classics – Hypermedia Hermeneutics. Museums and their Digital Intangible Heritage.

Christian J. Lange is a founding partner of Rocker-Lange Architects, a research and design practice based in Hong Kong and Boston. He is a Senior Lecturer in the Department of Architecture at the University of Hong Kong, where he teaches architectural design and classes in advanced digital modelling and robotics. He leads the
Robotic Fabrication Group as part of the Fabrication and Material Technologies Lab, which explores the implications of robotics in architectural design and discourse, while at the same time developing applied and speculative work through research and teaching.

**Li Hou** is Professor of Urban Planning at Tongji University. She received her graduate education at Tong University (MUP ‘97) and at Harvard University Graduate School of Design (MDes ‘05 & DDes ‘09). Her research interests lie at the transnational traveling of planning ideas, and the history of urban and regional planning in modern China. Her recent publications include *Richard Paulick in Shanghai, 1933-1949: The Postwar Planning and Reconstruction of a Modern Chinese Metropolis* (Shanghai: Tongji University Press, 2016), *The History of Chinese Urban and Rural Planning Discipline* (China Keji Chubanshe, 2018) and *Building for Oil: Daqing and the Formation of the Chinese Socialist State* (Cambridge, MA: Harvard University Press, 2018).

**Eunice Seng** is Associate Professor and Chair of the Departmental Research Postgraduate Committee in Architecture at the University of Hong Kong; and Principal of SKEW Collaborative Shanghai-Hong Kong. She is a founding member of Docomomo Hong Kong and co-director of the Singapore Institute of Architects Archifest 2017. An architect and architectural historian, her work explores various disciplinary intersections and questions of agency in architecture and housing. Her research interests include the histories and theories of modernity and modernism; domesticity, housing and the metropolis; post-colonialism and politics of power; utopias, artefacts, and their cultural representations.

**Stefan Sonntag** is Creative Director, Design Educator and Deputy Programme Leader on the Advertising Design Programme at the Hong Kong PolyU School of Design. He is a German-born global citizen who has practiced advertising and communications for over 20 years in various countries across Europe and Asia-Pacific. He has over 10 years experience in design education in Asia. He is married and lives with his wife and daughter in an old fishing village in rural Hong Kong.
**Hendrik Tieben** is an Associate Professor of the School of Architecture at The Chinese University of Hong Kong (CUHK). At CUHK, he serves as Director of the MSc in Urban Design programme. He holds a Doctor of Science degree of ETH Zurich. Tieben’s current research focuses on the transformation of urban forms and public spaces in Hong Kong and the Pearl River Delta. Tieben has published in a range of academic and professional journals. He is an editorial board member of the ICE Journal of Urban Planning and Design, a scientific board member of the Journal of Public Space, and an executive board member of the International Forum on Urbanism. Tieben also is a Founding Member of the Hong Kong Institute of Urban Design and a registered architect in Germany.

**Tao Zhu** is Associate Professor and Co-director of the Center for Chinese Architecture and Urban Design, The University of Hong Kong. He received his Master of Architecture and PhD in Architecture History and Theory at Columbia University. As a scholar, his research focuses on contemporary Chinese architecture and urbanism. He has published essays in *AA Files, AD, a+u, Bauwelt, Domus*, and *Time + Architecture*. His recent writings include the book *Liang Sicheng and His Times* (Imaginist, 2014), which examines Chinese architectural development in relation to Mao Zedong’s socio-political campaigns of the 1950s, and a chapter “Architecture in China in the Reform Era 1978–2010” for the book *A Critical History of Contemporary Architecture 1960–2010* (Ashgate, 2014). As an architect, his practice engages with public projects at various scales, ranging from urban planning and urban design, to architectural and landscape design. He also serves as advisors for the cities of Shenzhen and Dongguan, assisting in the cities’ urbanization process, especially their development of public buildings and spaces.

**Gerd Zimmermann**, born 1946, studied architecture in Weimar (Germany), received his doctoral degree (Dr.-Ing.) in architectural theory, and worked from 1973 to 1980 as a research fellow in the Department of Theory and the History of Architecture of the Building Academy in Berlin, with contributions in architectural psychology, the semiotics of architecture, and empirical investigations in the
cognitive impact of architecture. Since 1980 he has been an assistant professor at the University of Architecture and Building in Weimar. In 1992 he was appointed university professor for the “Design and Theory of Architecture” and in the same year was elected vice-president of the university. In 1996, when the university became Bauhaus-University Weimar, he was re-elected as vice-president of the university. He has published widely on architectural theory, and organized the International Bauhaus Colloquia in Weimar, as well as international programs with Waseda University in Tokyo, the IIT Chicago, and, since 1995, the annual design academy in Rome. In 2003 he was named Dean of the Department of Architecture at Bauhaus University and in 2004 he was re-elected as vice-president of the university for a six-year term. In 2012 he was a senior fellow at the IKKM Weimar, and since 2016, he has served as president of the Architecture Foundation Thüringen. He is also a member of numerous boards and received The Order of Merit of the Federal Republic of Germany.
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CONTACT

852 2241 5500 | museum@hku.hk | http://www.umag.hku.hk/en