

Terms and Conditions

DIY Illuminated Letter Workshop

Organiser

- *DIY Illuminated Letter Workshop* (hereafter 'Campaign') is hosted by the University Museum and Art Gallery, The University of Hong Kong (hereafter 'UMAG').
- By joining the Campaign, participants will be bound by the Terms and Conditions listed here and UMAG reserves the right to exclude any entries from the Campaign if a participant has breached its rules.

Eligibility

- The Campaign is open to all Hong Kong members of the public ages 16 and above. Note that the contest is only open to Hong Kong residents. UMAG Staff, its subsidiaries or affiliates, and their immediate family and household members are ineligible.
- UMAG has the final decision on the eligibility of participants.

Entry Period

The entry period is between [24 September \(opens at 6:30pm HKT\) to 10 October 2021 \(closes at 6pm HKT\)](#). The entry submission time will be based on the server record. Early or late submissions will not be accepted.

Important Notes on Submission

1. To participate, you will need to have a personal Instagram account. Creating the Instagram account is free, but you will be subject to the account provider's applicable terms and conditions (<http://instagram.com/about/legal/terms/#>).
2. Follow [@umag_hku](#) on Instagram.
3. Like our campaign post posted on Instagram ([@umag_hku](#)) on 24 September 2021.
4. Go to the quiz link published with the campaign post. Answer all of the questions correctly and introduce your favorite object in the 'High Gothic' exhibition (no more than 80 characters in Chinese or 60 words in English). Each account can only submit one answer.
5. Participants who answer all of the questions correctly, and introduce their favourite object in the most creative way, will win a chance to join one session of the illuminated letter workshop for free ([See workshop dates under 'Workshop details'](#)).
6. By joining the Campaign, participants agree to accept that UMAG has the right to display or publish their Instagram account names and their answers in/on UMAG's: (i) printed publications; (ii) online publications; and (iii) any other promotional channels.

7. UMAG is not responsible for any data submission delay, loss and error, or computer, network and other technical issues. The proof of dispatch is not accepted as proof of delivery or successful transmission of the entry.

Content Restrictions

The Submission:

- must not contain material that violates or infringes on another's rights, including but not limited to privacy or intellectual property rights;
- must not contain content created by a third party, such as texts;
- must not prominently feature brand names or trademarks.
- must not disparage UMAG or any other person or party;
- must not contain material that is inappropriate, offensive, indecent, obscene, tortious, defamatory, slanderous or libelous;
- must not contain material that promotes bigotry, racism, hatred or harm against any group or individual, or promotes discrimination based on race, gender, religion, nationality, disability, sexual orientation, or age; and
- must not contain material that is unlawful, in violation of, or contrary to the laws or regulations in any state where the Submission is created.

Failure to comply will result in the submission being invalid for entry. UMAG reserves the right to delete the related content, remove the eligibility of any participants who have violated any of the above guidelines, as well as the right to take legal action. UMAG will not bear any responsibility for such infringing acts. Each Submission must be unique. Submissions generated by script, macro, or other automated means are invalid. In the event of a dispute as to any registration, the authorised holder of the Instagram account used to enter the Campaign will be deemed to be the entrant. The 'authorised account holder' is the natural person assigned an email address used to create the Instagram account. Each potential winner may be required to show proof of being an authorised account holder.

Workshop Detail

Date:

Tuesday, 26 October 2021

Thursday, 28 October 2021

Wednesday, 3 November 2021

Thursday, 4 November 2021

Time: 2:30pm–5:30pm

Location: G/F, Fung Ping Shan Building, University Museum and Art Gallery, 90 Bonham Road, Pokfulam, Hong Kong

Language: Cantonese

Audience and Limit: Ages 16 and above, maximum 10 people per session
Fee: FREE for winners

The workshops will only be conducted on the dates listed. Prizes are non-transferable for sales, refundable or exchangeable for cash, and/or substitution of other promotions. UMAG reserves the right to substitute a prize (or a component thereof) for one of equal or greater value, if the designated prize should become unavailable for any reason.

Results Announcement

UMAG will inform the winners via Instagram's Inbox Message on [15 October 2021](#). The winners will be required to provide their names, phone numbers and email addresses as instructed. The personal information collected will only be used for prize redemption and identity authentication purposes. Winners should ensure that all of the information given is true and correct. Winners will also be notified by email or phone.

The decisions made by the panel of judges shall be final. In case of any dispute, UMAG reserves the right of final decision.

Entrant's Personal Information

Information collected from each participant is subject to the University of Hong Kong's Privacy Policy

https://www.hku.hk/about/policies_reports/privacy_policy.html.

This Campaign is in no way sponsored, endorsed or administered by, or associated with Instagram LLC.

In case of any inconsistencies between the English and Chinese versions of these terms and conditions, the English version shall prevail.

Copyright © 2021 University Museum and Art Gallery, The University of Hong Kong. All Rights Reserved.