Terms and Conditions

Organiser

• Photo contest ‘Food and Joy’ (hereafter “Contest”) is hosted by the University Museum and Art Gallery of the University of Hong Kong (hereafter “UMAG”).
• By joining the Contest, participants will be deemed to be bound by the Terms and Conditions contained hereinafter and UMAG reserves the right to exclude any entry from the Contest at any time if a participant has breached the rules.

Eligibility

• The Contest is only open to legal Hong Kong residents who are at least twelve (12) years old at the time of entry. UMAG Staff, its subsidiaries or affiliates (Le French May, Alliance Française Hong Kong, Jeu de Paume, Paris and the Médiathèque de l’architecture et du patrimoine, ministère de la Culture, France) and their immediate family and household members of the aforementioned are ineligible.
• UMAG has the final decision on the eligibility of the participants.

Entry Period

Tuesday, 9 July 2019 (opens at 14:00 Hong Kong standard time) – Friday, 9 August 2019 (closes at 13:00 Hong Kong standard time). The entry submission time will be based on the server’s record. Late submission will not be accepted.

Notes to Participants

1. To participate, you will need to have an Instagram (hereafter “IG”) account. Creating the IG account is free but is subject to the account provider’s applicable terms and conditions (http://instagram.com/about/legal/terms/#). Participants are required to set their IG profile as public until Friday, 30 August 2019.
2. Follow @umag_hku on IG
3. Participants may submit as many entries as they wish. The post will be referred to as ‘Submission’. Entry is limited to original works that have not been previously displayed or exhibited, and to which the entrant holds all applicable rights. Works that have won prizes in other contests or that have been submitted to other contests currently underway are not eligible. The participant must be the sole owner of the copyright in the photo entries entered.

4. Each submission must be accompanied by a title and a caption (no more than 60 words in Chinese and 30 words in English). Captions should not be an overlay on the image.

5. Participants are required to upload the photo and tag @umag_hku alongside the hashtag #OurHeartsInOurEyes on his/her personal IG account.

6. The Submission must meet the format and size requirements of IG.

7. The photos that best represent the ‘Food and Joy’ theme, through both the image and its caption in a manner that is inspirational, humorous, touching or thought-provoking will be selected as the winner.

8. By joining the Contest, participants agree to accept that UMAG has the right to display or publish their IG or Facebook account names, submitted photos and messages for the Contest in/on UMAG’s: (i) printed publications; (ii) online publications; and (iii) any other promotional channels.

9. UMAG accepts no responsibility for any data submission delay, lost, error, non-recognising et. Situations due to computer, network and other technical issues. The proof of dispatch cannot be accepted as proof of delivery or successful transmission of the entry.

Content Restrictions
The Submission:
- must not contain material that violates or infringes another’s rights, including but not limited to privacy or intellectual property rights;
- must not contain content created by a third party, such as images or artwork;
- must not prominently feature brand names or trademarks.
- must not disparage UMAG or any other person or party;
- must not contain material that is inappropriate, offensive, indecent, obscene, tortious, defamatory, slanderous or libellous;
- must not contain material that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, gender, religion, nationality, disability, sexual orientation, or age; and
must not contain material that is unlawful, in violation of, or contrary to the laws or regulations in any state where Submission is created.

Failure to comply will result in the submission not being valid for entry. UMAG reserves the right to delete the related content, remove the eligibility of any participants who have violated any of the above guidelines as well as the right to take legal actions. UMAG will not hold any responsibility for such infringing acts.

Each Submission posted must be unique. Submissions generated by script, macro, or other automated means are void. In the event of a dispute as to any registration, the authorised account holder of the IG used to enter will be deemed to be the entrant. The “authorised account holder” is the natural person assigned an email address used to create the IG Account. Each potential winner may be required to show proof of being an authorised account holder.

Prizes

- 1st place: a certificate of merit, a Willy Ronis catalogue and a $300 book voucher* to be used at the UMAG bookstore
- 2nd place: a certificate of merit, a Willy Ronis catalogue and a $200 book voucher* to be used at the UMAG bookstore
- 3rd place: a certificate of merit, a Willy Ronis catalogue and a $100 book voucher* to be used at the UMAG bookstore

The prize must be picked up from the UMAG office (2/F T.T. Tsui Building, University Museum and Art Gallery, HKU, 90 Bonham Road, Pokfulam) by the winner by 31 October 2019.

*Book voucher will be valid until 31 August 2021.

Prizes are non-transferable and no substitution will be made except as provided herein at UMAG’s sole discretion. UMAG reserves the right to substitute a prize (or a component thereof) for one of equal or greater value if the designated prize should become unavailable for any reason.
Results Announcement
The winning results will be announced on UMAG website and UMAG Facebook page on Friday, 23 August 2019. Winners will be required to provide their names (as stated on their identification documents), phone numbers and email addresses via Inbox Message of IG. Personal information collected will only be used for contacting winners for prize redemption and identity authentication purposes. Winners should ensure all the information given is true and correct. Winners will also be notified by email or by phone individually.

Decision made by the panel of judges shall be final. In case of any dispute, UMAG reserves the final decision.

Entrant’s Personal Information
Information collected from each entrant is subject to Hong Kong’s Privacy Policy
https://www.hku.hk/about/policies_reports/privacy_policy.html.

This promotion is in no way sponsored, endorsed or administered by, or associated with Instagram LLC.

In case of any inconsistency between the English and Chinese versions of these terms and conditions, the English version shall prevail.

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